

**To Register**

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High Impact Training & Counseling

41 Marietta St., Suite 809

Atlanta, GA 30303

Tuition Fee: \$100.00

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Directions to facility will be sent immediately upon receipt of registration

Cancellations must be received at least 72 hours prior to workshop for a refund. A \$20 processing fee will be assessed for all cancellations.

**Presenters**

Gary Byrd, M.Ed. MAC, CCS, CAMS

Register early due to limited seating.

**Training will be held at:**

**High Impact Training**

**41 Marietta St.**

**Suite 809**

**Atlanta, GA 30303**

**Various dates**

**March 31, 2012**

**Saturday**

**From: 9:00 a.m. to 3:00 p.m.**

**Starting & Growing A Private  
Fee For Service  
Counseling Business:**

**From Vision to Reality**



**Training Provided By:**

**High Impact Training & Counseling**

**41 Marietta St., Suite 809**

**Atlanta, GA 30303**

## About the Conference

We live in an economy in which we can no longer put our financial future in the hands of others, which leaves us at the mercy of layoffs, RIF, right-sizing, and downsizing. Take control of your own future by starting your own private practice that is fee-based.

The landscape of counseling is ever-changing. The counselors of the 21st century must shape their own future by developing a thriving practice. That practice must be able to adapt, change, and grow to meet the needs of clients and referral sources.

Owning a business is part of the American dream; however, in this economy, being in control of your financial and professional destiny is more a necessity than a dream. This practical seminar will provide you with the nuts and bolts of tried and true practice building strategies to begin a practice from the ground up.

### Thinking of starting a private practice?

- Gain confidence, tools, and resources for starting your own business
- Transform your vision into a step-by-step plan of action

## Learning Objectives

1. Determine if you have the “right stuff.”
2. Choosing your form of business.
3. Describe the importance of planning.
4. Writing your mission and vision statements.
5. Steps for writing your business plan.
6. Strategies for pricing your services.
7. Explore various marketing techniques.
8. Building a private practice in criminal justice.
8. Strategies for breaking free of manage-care.
9. Setting up your office on a shoe string.
10. Developing your master plan.
11. Identify and develop 4 possible streams of income.
12. Sign-up for the master-mind group.

## About The Presenter:

Mr. Byrd, M.Ed., MAC, CCS, CAMS has been an entrepreneur for over 20 years. He has extensive experience in developing and growing a thriving private fee-based counseling service. Mr. Byrd has three offices.

Each participant will receive a workbook with various state and federal forms for starting a business.

## Who Should Attend

Any one interested in Starting a Counseling Business.

## Agenda

- Registration begins at 8:30 a.m.
- 9:00 Right Stuff evaluation
- 10:00 Break
- 10:15 Types of Corporations—pros and cons
- 11:00 Mission and Visions statements
- 11:30 Writing your business plan
- 12:00 p.m. **Lunch**
- 1:00 The Price is Right
- 1:30 Criminal Justice practice
- 2:00 Break
- 2:15 Not controlled by manage-care
- 2:45 Creating multiple streams of income
- 3:15 Marketing your business
- 4:15 Developing your master plan
- 5:00 Adjourn

**Fee: \$100.00**

**The Future is Yours!!**

**Invest in this opportunity to live by Design!!!!!!!!**

**Come learn how to develop 4 or more streams of income.**